



## LAW & BUSINESS IN EUROPE

POST GRADUATE COURSE IN ECONOMIC LAW AND COMPETITION IN THE EUROPEAN UNION

Collegio Carlo Alberto Foundation, Moncalieri, Torino

October 4<sup>th</sup> – December 7<sup>th</sup> 2005

### PROGRAMME

| PROGRAMME |   |   |   |
|-----------|---|---|---|
| OCTOBER   | Tue 4   | 11.30 a.m.  | Opening Session   |
|           | Wed 5   | 9.30 a.m. – 1 p.m.  | The Governance of the European Social Model   |
|           |   | <b>Mr Maurizio Ferrera</b><br><i>University of Milan<br/>           Research Unit on European<br/>           Governance of Collegio Carlo<br/>           Alberto Foundation, Moncalieri</i>     |   |
|           | Thu 6   | <b>Mr Stefano Sacchi</b><br><i>Bocconi University, Milan<br/>           Research Unit on European<br/>           Governance of Collegio Carlo<br/>           Alberto Foundation, Moncalieri</i> |   |
|           |   | ...   |   |
|           | Thu 6   | 9.30 a.m. – 1 p.m.  | The European Union Governance in the Light<br>of the Proposed Text of European Constitution |
|           |   | <b>Mr Ugo Draetta</b><br><i>Catholic University, Milan</i>  |   |
|           | Fri 7   | 2.30 p.m. – 4.15 p.m.   | EU Data Base  |
|           |   | <b>Ms Nicoletta Marchiandi</b><br><i>Chamber of Commerce, Turin</i>   |   |
|           |   | 10 a.m. – 1 a.m.  |   |
| Fri 7     | <b>Ms Massimo Gaudina</b><br><i>Representation in Italy of the<br/>           European Commission, Rome</i> | The reforms of the enlarged Europe : better<br>regulation, economic<br>governance, Constitutional Treaty  |   |
|           | ...   |   |   |
| Mon 10    | 9.30 a.m. – 1 p.m.  | Free Movement of Services   |   |
|           | 2 p.m. – 4.30 p.m.<br><br><b>Ms Gabriella Venturini</b><br><i>University of Milan</i>                       |   |   |



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| OCTOBER       | <b>Tue 11</b>  | <p>9.30 a.m. – 1 p.m.<br/>2 p.m. – 4.30 p.m.</p> <p><b>Ms Lucette Defalque</b><br/><i>IEE Institute of European Studies, Bruxelles</i></p>  | Free Movement of Goods   |
|               | <b>Wed 12</b>  | <p>9.15 a.m. – 1 p.m.<br/>2 p.m. – 3.30 p.m.</p> <p><b>Ms Lucette Defalque</b><br/><i>IEE Institute of European Studies, Bruxelles</i></p>  | Free Movement of Goods   |
|               | <b>Thu 13</b>  | <p>9.15 a.m. – 1 p.m.<br/>2 p.m. – 3.30 p.m.</p> <p><b>Mr Paolo Garzotti</b><br/><i>DG Trade European Commission</i></p>  | External Relations between the European Union and GATT/WTO   |
|               | <b>Fri 14</b>  | <p>9.30 a.m. – 1 p.m.<br/>2 p.m. – 4.30 p.m.</p> <p><b>Mr Philippe Gugler</b><br/><i>University of Fribourg</i></p>   | Economic Aspects of Competition  |
|               | <b>Mon 17</b>  | <p>9.30 a.m. – 1 p.m.<br/>2 p.m. – 4.30 p.m.</p> <p><b>Mr Fabio Bortolotti</b><br/><i>University of Turin</i></p>   | Aims of Antitrust – Sources of the European Rules on Competition (Treaty Rules, Regulations, Guidelines, Case Law, etc.) |
|               |  |   | The Prohibition of Restrictive Agreements (article 81, § 1)  |
|               | <b>Tue 18</b>  | <p>9.30 a.m. – 1 p.m.</p> <p><b>Mr Fabio Bortolotti</b><br/><i>University of Turin</i></p> <p>2 p.m. – 4.30 p.m.</p> <p><b>Mr Giuseppe Rossi</b><br/><i>Law Firm Rossi, Molino, Daffara Mandis</i></p>  | Rule of Reason and Exemption of Restrictive Agreements under Article 81, § 3   |
|               |  |   | Nullity of Restrictive Agreements – Civil Consequences of the Prohibition of Articles 81 and 82                          |
|               | <b>Wed 19</b>  | <p>9.30 a.m. – 1 p.m.<br/>2 p.m. – 4.30 p.m.</p> <p><b>Mr Paolo Cesarini</b><br/><i>DG Competition European Commission</i></p> <p><b>Ms Ginevra Bruzzone</b><br/><i>Assonime, Association for Italy's limited liability companies, Rome</i></p> | Enforcement of the Antitrust Rules: from Regulation 17 to Regulation 1/2003: the So Called <i>Modernisation</i>          |
| <b>Thu 20</b> | <p>9.30 a.m. – 1 p.m.</p> <p><b>Mr Didier Ferrier</b><br/><i>University of Montpellier</i></p> | Vertical Agreements   |  |



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| <b>OCTOBER</b> | <b>Thu 20</b> | <i>2 p.m. – 4.30 p.m.</i><br><b>Ms Cristina Martinetti</b><br><i>Law Firm Buffa, Bortolotti &amp; Mathis and Associates</i>                  | A Case Study: Distribution Agreement under the Regulation on Vertical Restraints                        |
|                | <b>Fri 21</b> | <i>9.30 a.m. – 1 p.m.</i><br><i>2 p.m. – 4.30 p.m.</i><br><b>Mr Aurelio Pappalardo</b><br><i>Law Firm Bonelli Erede Pappalardo</i>           | Horizontal Agreements – Prohibited Cartels – Cooperation Agreements – Specialisation and R&D Agreements |
|                | <b>Mon 24</b> | <i>9.30 a.m. – 1 p.m.</i><br><b>Mr Aldo Frignani</b><br><i>Law Firm Frignani</i>   | Antitrust and Media   |
|                |               | <i>2 p.m. – 4.30 p.m.</i><br><b>Mr Marco Venturello</b><br><i>Studio Legale</i>  | New Block Exemption Regulation for Categories of Technology Transfer Agreement                          |
|                | <b>Tue 25</b> | <i>9.30 a.m. – 1 p.m.</i><br><i>2 p.m. – 4.30 p.m.</i><br><b>Mr Mario Siragusa</b><br><i>Law Firm Cleary, Gottlieb, Steen &amp; Hamilton</i> | Article 82 – Abuse of Dominant Position   |
|                | <b>Wed 26</b> | <i>9.30 a.m. – 1 p.m.</i><br><i>2 p.m. – 4.30 p.m.</i><br><b>Mr Luca Barbero</b><br><i>Law Consultant</i>                                    | Intellectual Property, Patents and Trademarks   |
|                | <b>Thu 27</b> | <i>9.30 a.m. – 1 p.m.</i><br><i>2 p.m. – 4.30 p.m.</i><br><b>Mr Roberto Caranta</b><br><i>University of Turin</i>                            | General Overview, Procuring Entities, Contracts and Concessions, Award Procedure                        |
|                | <b>Fri 28</b> | <i>9.30 a.m. – 1 p.m.</i><br><b>Ms Nicoletta Marchiandi</b><br><i>Chamber of Commerce, Turin</i>   | Practical Work on Free Movement of Goods  |
|                |               | ...  |   |
|                | <b>Mon 31</b> |  | <b>Holiday</b>  |
| <b>Tue 1</b>   |               | <b>Holiday</b>   |   |



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| NOVEMBER   | Wed 2   | 9.30 a.m. – 1 p.m.  | Hardcore Cartels  |
|  |   | <b>Mr Fabio Bortolotti</b><br><i>University of Turin</i>  |   |
|  |   | ...   |   |
|  | Thu 3   | 9.30 a.m. – 1 p.m.<br>2 p.m. – 4.30 p.m.  | Concentrations and Joint Ventures   |
|  |   | <b>Mr Henry Lesguillons</b><br><i>University of Paris</i><br><i>Law Firm Jeantot &amp; Associates</i>                           |   |
|  | Fri 4   | 9.30 a.m. – 1 p.m.  | Qualification Requirements and Award Criteria                                     |
|  |   | <b>Ms Margherita Salvadori</b><br><i>University of Turin</i>  |   |
|  |   | 2 p.m. – 4.30 p.m.  | Remedies and Procurement Procedures in the Public Utilities Sectors Through Cases |
|  |   | <b>Mr Fabio Balducci</b><br><i>Law Firm Balducci</i>  |   |
|  | Mon 7   | 9.30 a.m. – 1 p.m.<br>2 p.m. – 4.30 p.m.  | EU Rules on State Aids  |
| <b>Mr Robert Hankin</b><br><i>DG Competition European Commission</i> |   |   |   |
| Tue 8  | 9.15 a.m. – 1 p.m.<br>2 p.m. – 3.15 p.m.  | EU Rules on State Aids  |   |
|  | <b>Mr Robert Hankin</b><br><i>DG Competition European Commission</i>                      |   |   |
| Wed 9  | 9.30 a.m. – 12.30 a.m.  | The Role of the Chamber of Commerce for Promoting the Participation of the Small and Medium Enterprises in the European Context |   |
|  | <b>Mr Massimo De Andreis</b><br><i>Director of Unioncamere Piemonte</i>                   |   |   |
|  | 2 p.m. – 4.30 p.m.  | Examination and Discussion of Two Leading Cases on Concentration  |   |
|  | <b>Mr Enrico Gentile</b><br><i>Law Firm Buffa, Bortolotti &amp; Mathis and Associates</i> |   |   |
| Thu 10   | 9.30 a.m. – 1 p.m.  | The Relationship between Intellectual Property Rights and Competition Law: a Case Study   |   |
|  | <b>Mr Marco Venturello</b><br><i>Studio Legale</i>  |   |   |
|  | 2 p.m. – 4.30 p.m.  | <b>WORKING GROUPS</b>   |   |



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| NOVEMBER | Fri 11 | 9.30 a.m. – 1 p.m.<br>2 p.m. – 4.30 p.m.   | EU Company Law Harmonisation and Cross-border Reorganisations                               |
|          |        | <b>Mr Giovanni Rolle</b><br><i>R&amp;A Tax Advisory Firm<br/>EAP-ESCP European School of Management</i><br><b>Mr Matthias Heisse</b><br><i>Law Firm Heisse Kursawe</i> |   |
|          | Mon 14 | 9.30 a.m. – 1 p.m.   | Fiscal Policy Co-ordination in the European Union and the Financing of the Community Budget |
|          |        | 2 p.m. – 4.30 p.m.   | Tax Policy in the European Union  |
|          | Tue 15 | 9.30 a.m. – 1 p.m.   | Tax Policy in the European Union  |
|          |        | 2 p.m. – 4.30 p.m.   | <b>WORKING GROUPS</b>   |
|          | Wed 16 | 9.30 a.m. – 1 p.m.   | Consumer-oriented Firm Strategies   |
|          |        | 2 p.m. – 4.30 p.m.   | EU Consumer Protection Policies: Unfair Terms in Consumer Contracts. Court Case             |
|          | Thu 17 | 9.30 a.m. – 1 p.m.   | Product Liability and Safety in the EU Internet Law and Consumer Protection                 |
|          |        | ...  |   |
|          | Fri 18 | 9.30 a.m. – 1 p.m.   | Consumer Information: Misleading and Comparative Advertising. Court Case                    |
|          |        | 2 p.m. – 3.30 p.m.   | Practical Work on Free Movement of Goods  |
|          |        | <b>Ms Cristina Barettoni</b><br><i>University of Turin</i>   |   |
|          |        | <b>Ms Nicoletta Marchiandi</b><br><i>Chamber of Commerce, Turin</i>  |   |



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| NOVEMBER           | Mon 21            | 9.30 a.m. – 1 p.m.<br>2 p.m. – 4.30 p.m.   | After-sales Guarantees, Distance Sales and E-commerce                                |
|                    |                   | <b>Ms Cristina Barettoni</b><br><i>University of Turin</i>   | Practical work: Simulation   |
|                    | Tue 22            | 9.30 a.m. – 1 p.m.<br>2 p.m. – 4.30 p.m.   | The EU Policies and Fund Allocation (first part)                                     |
|                    |                   | <b>Ms Alessandra Merlo</b><br><i>Project Management Consultant</i>   | The EU Policies and Fund Allocation (second part)<br>Key Elements to Access EU Funds |
|                    | Wed 23            | 9.30 a.m. – 1 p.m.<br>2 p.m. – 4.30 p.m.   | The Project Cycle and the Logical Framework (first part)                             |
|                    | Thu 24            | 9.30 a.m. – 1 p.m.<br>2 p.m. – 4.30 p.m.   | The Project Cycle and the Logical Framework (second part)                            |
|                    | Fri 25            | ...  |  |
|                    | Mon 28            | 9.30 a.m. – 1 p.m.   | <b>Mr Ulrich Sondermann</b><br><i>EPSO, European Personnel Selection Office</i>      |
| 2 p.m. – 4.30 p.m. |                   | <b>Mr Gianmarco Giorda</b><br><i>Marketing Manager, ITP</i><br><br><b>Ms Paola Morris</b><br><i>Senior Consultant, ITP</i> | Meeting with <i>ITP, Investimenti Torino Piemonte</i>                                |
| DECEMBER           | Tue 29 –<br>Tue 1 |  | Individual Study   |
|                    | Fri 2 –<br>Tue 6  |  | Exams  |
|                    | Wed 7             | 11.30 a.m.   | <b>Closing ceremony</b>  |